

FASHION SCOUT

SLOVAK
FASHION
COUNCIL



FASHION SCOUT AND SLOVAK FASHION COUNCIL PRESENT THE BEST OF SLOVAK FASHION AS PART OF THE INTERNATIONAL FASHION SHOWCASE ALUMNI PROGRAMME

Press Release, Bratislava/London, Feb. 13, 2019

Mind the Map!

This London Fashion Week, Slovak Fashion Council proudly collaborates with Fashion Scout, the International showcase for fashion pioneers, to introduce five Slovak designers and their fashion forward collections within an exciting live showcase across catwalk and a showroom space dedicated to the best of Slovak fashion.

The Slovak Fashion Council is a professional non-profit organisation that supports and develops Slovak fashion. Its founder Dana Kleinert was recognised as a British Council Young Creative Entrepreneur in 2012. Since 2013, the Slovak Fashion Council have presented the best of Slovak fashion at International Fashion Showcase and have introduced over 20 new designers to both industry professionals and public in interactive exhibitions focusing on new technologies and multi-disciplinary approach.

Dana Kleinert, Chairwoman of Slovak Fashion Council said; *“At Slovak Fashion Council, we are excited to be working with Fashion Scout and International Fashion Showcase this London Fashion Week. It is of great importance for emerging designers from abroad to present their collections in such cities as London, where the fashion industry strives the most and where the top industry professionals, inc. media, buyers, influencers and opinion leaders, are concentrated. We can not wait to showcase the Slovak talent and hope to prove it belongs to the world fashion map.”*

This season, Slovak Fashion Council continues to collaborate with British Council to present five [International Fashion Showcase Alumni](#) fashion designers at Fashion Scout.

The Designers

Lukáš Krnáč: His work has earned him multiple awards, such as Best Fashion Graduate Award by Slovak Fashion Council in 2017, Grand Prize by BEST IN DESIGN in 2017 and was shortlisted for Czech Grand Design Awards. Typical for his collections is use of humour and irony. Lukáš works with bold colours, clash of textures and fabrics. All prints featured in his RTW collections and accessories are designed exclusively in house by Lukáš himself. His unisex collections, have previously been shown at Prague Fashion Week and the label is stocked in many concept stores across Europe.

Pavol Dendis: Working under his own label Dendis, is a young and emerging designer who he graduated from from the Academy of Fine Arts and Design in Bratislava. Pavol Dendis graduated from fashion design at the Academy of Fine Arts in Bratislava and has varied previous work experience with designers based in Slovakia, Berlin and Istanbul. He predominantly focuses on menswear with an avant-garde touch, minimalistic design and strong emphasis on craft and detail. Under his own label dendis, he creates fashion that is strongly linked with storytelling, mystery in nature and melancholy. His collections are typical for rich styling and a strong reference to tradition and are wearable at the same time. Pavol presents his work every year at Fashion LIVE!, Slovak Fashion Week Initiative, as well as at shows abroad.

Petra Kubíková: An emerging fashion designer based in Bratislava. Typical elements of her work are the stylisation of shapes, simplicity, combinability and neatness. She draws inspiration from Japanese culture, especially Tokyo and its atmosphere, as well as from music and art history. She works with natural materials such as wool, cotton, and leather amongst others. Petra draws from an expansive set of rich experiences from the fashion competitions, exhibitions and shows held not only in Slovakia, but also in the Czech Republic, Hungary, New Zealand, Belgium and England. She received The Best Fashion Graduate Prize by Slovak Fashion Council upon completion of her bachelor degree. Her diploma collection brought her the Fashion Live Fresh Designer Award in 2015. Last year she was awarded NOIZZ Fashion Award for the most popular designer in Slovakia.

Silvia Zrebná: Silvia Zrebná is an emerging fashion designer who successfully graduated from Fashion studio at the Academy of Fine Arts and Design in Bratislava. In her collection, she presents her own RTW pieces, showing a variety of fabrics, precise attention to detail and for Silvia typical dark colour palette. Contrasting to her own line are her sustainable collections featuring upcycled pieces in bold colours. She draws inspiration from everyday life, working and creating spontaneously, being guided by her intuition. She offers unisex pieces with a belief that everyone has a freedom to choose their own identity and fashion that goes with it.

Vivien Babicová • Shortlisted for Best Fashion Graduate by Slovak Fashion Council in 2017. Vivien Babicová is a Slovak designer, currently based in Zlin, Czech Republic. While still studying for her Master's degree at Fashion design studio, she has established her own line of RTW woman's wear and accessories, which are available in concept stores across the Czech and Slovak Republic. The most outstanding piece from her collections is her well-known SEATBELT BAG. She created the first prototype in September 2017, and has amassed a large number of fans among both public and industry professionals since then. Vivien is currently working towards the international recognition and expansion.

Niamh Tuft, Programme Manager at British Council said; *"Since 2012, more than 600 of the most exciting international designers from 70 countries have exhibited in the International Fashion Showcase (IFS). The Slovak Fashion Council have been a long-standing supporter of IFS having taken part in the showcase since 2013. IFS reflects London's reputation for promoting and supporting new talent in the creative industries by providing opportunities for designers from overseas to engage with the UK fashion community and build international connections. We are delighted to continue our partnerships with both Fashion Scout and the Slovak Fashion Council to present IFS alumni designers alongside new talents. Said the British Council."*

Martyn Roberts, Founder and Managing Director at Fashion Scout said; *"As the official catwalk partner of the IFS and a long-standing collaborator with British Council, we are excited with the new 2019 initiative to support IFS alumni and to kick start their international business. The five selected Slovak designers, showcase the best that Slovak Fashion Council has to offer. We are proud to host and showcase this exciting event on schedule at Fashion Scout, the international platform for Fashion pioneers. The partnership with the Slovak Fashion Council is another important step in working with global talent."*

Event Schedule:

10:30 Arrival drinks reception, showroom and networking

11:00 Catwalk Group Show: *Lukas Krnac, Petra Kubikova, Silvia Zrebná*

12:00 Live Showroom Presentation: *Lukas Krnac, Petra Kubikova, Silvia Zrebná, Pavol Dendis, Vivien Babicová*

Joins us to discover new talent from the New East. The multi-channel event will take place on Friday 15th February from 10:30 until 13:00 at Fashion Scout, Freemasons' Hall, 60 Great Queen Street, London WC2B 5AZ.

- Ends -

Instagram @Slovak_fashion_council | Facebook @SlovakFashionCouncil | www.slovakfashioncouncil.sk

Twitter: @FashionScout | Instagram @FashionScout | Facebook @FashionScout #FashionPioneers

<http://fashionscout.co.uk/news-home/fashion-scout-presents-slovak-fashion-council>

<https://design.britishcouncil.org/blog/2019/jan/31/ifs-alumni-slovak-fashion-fashion-scout-aw19/>

For further information on the event and ticket requests please contact:

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Notes to Editor:

Slovak Fashion Council

Slovak Fashion Council is a professional non-profit organisation that supports and develops Slovak fashion. Since 2013, Slovak Fashion Council have presented the best of Slovak fashion scene at International Fashion Showcase taking place at Somerset house as part of London Fashion Week in collaboration with British Council. Together we have introduced over 20 new designers to both industry professionals and public in interactive exhibitions focusing on new technologies and multi disciplinary approach.

International Fashion Showcase

The International Fashion Showcase (IFS) nurtures and presents work from the most exciting fashion talent from around the world. Working in partnership, the British Council, British Fashion Council, London College of Fashion and Somerset House provide a tailored programme for 15 emerging international designers, including business development and a creative residency within Somerset House Studios in London. IFS will culminate with a free public exhibition during London Fashion Week in February 2019 at Somerset House, showcasing the work developed by the designers in a series of spatial installations exploring urgent issues and new ideas that are shaping fashion globally.

The International Fashion Showcase was established in 2012 as a platform for emerging fashion designers to exhibit their work during London Fashion Week. Bringing cutting edge fashion design to London from around the globe, IFS invites us explore different cultures and consider current world issues through fashion. To date IFS has showcased more than 600 designers from 70 countries. The International Fashion Showcase Alumni programme offers these designers the opportunity to connect further with each other and the UK fashion sector.

Fashion Scout

Fashion Scout is the international showcase for fashion pioneers. Over the past 13 years Fashion Scout has scouted, supported, nurtured and showcased pioneering designers including Iris Van Herpen, Peter Pilotto, Eudon Choi, David Koma, Felder Felder, Maria Francesca Pepe, Piers Atkinson, Agi and Sam, Martina Spetlova, Helen Lawrence, Georgia Hardinge and many more. Featuring a selection of innovative UK and international designers, Fashion Scout London hosting over 30 catwalk shows, salon shows and presentations each season. Fashion Scout London is held at the iconic Freemasons' Hall, Covent Garden.